

EDUCATION

Bachelor of Fine Arts in Graphic Design 2025 The University of Akron, Akron, OH Minor in Emerging Technologies

Bachelor of Arts in Public Relations 2020 The University of Akron, Akron, OH Minor in Sports Management

SKILLS

Adobe Creative Suite

- InDesign
- Illustrator
- Photoshop
- · Lightroom Classic
- AfterEffects

Also knowledgeable in: Fligma, Procreate, Nomad Sculpt, UltiMaker Cura and Microsoft Office

ART EXPERIENCE

Design x Nine

Student

- Developed a compassionate and visually impactful brand identity for Passage Maine, a death doula, focusing on comfort, trust and support.
- Created a cohesive brand package including; logo, color scheme, typography, messaging social media campaign and website design.

The Buchtelite

Layout Editor

- Designed and organized visually engaging newspaper layouts to create a cohesive and professional appearance.
- Collaborated with editors to effectively showcase content while maintaining publication deadlines for each edition.

Bomba Taco + Bar

Marketing and Graphic Design Intern

- Promoted the Bomba brand to showcase unique offerings, brand personality, community involvement, and core company culture.
- Curated digital promotional content for all participating locations including; supervision and management of all social media outlets.
- Elevated localized marketing to emphasize distinctive and region specific offerings.

CONTACT

nicollereich.com design@nicollereich.com 412-327-5569 @nic_designs_

PROFESSIONAL EXPERIENCE

- Delivered exceptional service by crafting high-quality beverages and engaging with players to foster a fun and welcoming atmosphere, enhancing their overall entertainment experience.
- Efficiently managed drink orders and provided seamless service during peak hours, ensuring players' needs were met while maintaining energy and enthusiasm.
- Ensured the bar area was clean, organized, and fully stocked while promoting a lively and enjoyable environment, contributing to players' lasting positive impressions of Topgolf.

Bartender/Server

- Responsible for serving beer and food to guests in a timely manor.
- Skilled in multitasking by greating guests, taking orders and running drinks and food to any guests in the restaurant.
- Maintain cleanliness of dining area and serving standards to follow all regulations in accordance to state and federal standards.

Bartender/Server

- Responsible for serving food, craft cocktails, beer and wine in accordance with state and federal safety regulations.
- Skilled in multitasking and completing tasks in a timely manner with special attention to efficiency and accuracy.
- Use strong interpersonal communication and skilled in both written and verbal communication with managers, coworkers and guests.

- Facilitated 'warm' calls to previous byers to promote development and membership as well as promote various ticket plans to fit individual needs.
- Accomplished \$17,000 in ticket sales including; group packages, birthday parties, season tickets and flex plans.
- Coordinated the Kids Club by recruiting 500+ children, ages of 2–12 through email marketing showcasing age appropriate kids' activities and games.

LEADERSHIP

Student Art League	2023-	-2025
Student Design Society	2023-	-2025

• Secretary, Myers School of Art; Student Design Society, 2023

Kappa Kappa Gamma

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- VP of Communications, Akron Alumnae Association, 2022-2023
- VP of Recruitment Akron Alumnae Association, 2021–2022

Member, Kappa Kappa Gamma, Lambda Chapter 2016-2020

• Membership Chairman/ Panhellenic Delegate 2019,2017